The Program was established to commemorate Yael Levin and her love for English literature. The Program enables the English Department to host each year, for the duration of two weeks to one month, a celebrated writer of the English speaking world. During his/her stay the author will give a public lecture, address University forums, teach student workshops and meet with interested circles to share his/her work. The visit can also provide an occasion for translating this writer's work into Hebrew.

An English graduate, Yael Levin taught English for some years before embarking on a long diplomatic career. As the English language was her passion her family felt this to be a most appropriate way to commemorate her.